

***Robert J. Rufus, DBA, CPA, CVA, CCA, AFI***

**Business Address:** Rufus & Rufus Accounting Corporation  
1016 Sixth Avenue  
Huntington, WV 25701

**Contact:** (304) 522-8770 (Office)  
(304) 522-8771 (Facsimile)  
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**Education:** Doctor of Business Administration, 2007  
Nova Southeastern University, Fort Lauderdale, FL

Master of Business Administration, 1981  
Marshall University, Huntington, WV

Bachelor of Science – Business Administration, 1978  
Concord College, Athens, WV

**Professional History:** 1985 to Present: President and Managing Principal  
Rufus & Rufus Accounting Corporation, Huntington, WV

2008 to Present: Director of Programs  
Financial Institute at U.C., Charleston, WV

2007 to Present: Adjunct Instructor  
University of Charleston, Charleston, WV

1994 to Present: President & CEO  
The Diamond Links Golf Course, Catlettsburg, KY

1985 to 1987: Instructor  
Ohio University, Ironton, Ohio

1981 to 1985: Revenue Agent  
Internal Revenue Service, Charleston, WV

**Other Positions:** 1989 to 2005: Discussion Leader – Practice Management  
Joan C. Edwards School of Medicine, Huntington, WV

1989 to 1996: Workshop Discussion Leader  
Small Business Administration, Huntington, WV

1982 to 1999: Adjunct Instructor – Accounting and Tax  
Marshall University, Huntington, WV

1984: Adjunct Instructor – Finance  
West Virginia Graduate College, Institute, WV

**Certifications:** Accredited Fraud Investigator, 2008  
Certified Public Accountant, 1981  
Certified Cost Analyst, 1984  
Certified Valuation Analyst, 1996

**Licenses:** Licensed Private Investigator

**Associations:** American Institute of Certified Public Accountants  
West Virginia Society of Certified Public Accountants  
National Association of Certified Valuation Analysts  
American Accounting Association  
American Academy of Economic & Financial Experts  
American Society of Criminology

**Other:** SBA Accountant Advocate of the Year, 1992 & 1995

**Recent Publications:**

“Attorney-Client Privilege and the Forensic Accountant”  
*The Valuation Examiner*, July/August 2007

“Whistleblowers: Truth, Justice and the American Way”  
*Journal of Management and Entrepreneurship*, October 2004

“Financial Ratios: Use, Predictive Power and the Z-Score”  
*The Valuation Examiner*, May/June 2003

“The Challenge of Earnings Management: A Valuator’s Perspective”  
*The Valuation Examiner*, January/February 2003

**Conference Presentations:**

“Jurors’ Evaluations of Decision-Aid Use in a Tax Malpractice Setting”  
2007 Annual Meeting of the American Accounting Association  
August 2007, Chicago, IL